Business Profile

Bartley Healthcare

Provides Home Sweet Home For Adult Residents

By Joyce Blay

There's no place like home, and for seniors at all stages of their adult lives, there's no place like Bartley Healthcare Nursing, Rehabilitation and The Orchards At Bartley Assisted Living.

Conveniently located off County Line Road in Jackson, you'll receive a friendly greeting and a welcoming smile from staff members or Bartley residents.

One of them may be Emilia Harrison, who turned 93 years old on December 4, 2015, and has been a Bartley resident for over five years.

"I don't know where the time went," she tells a visitor.

Emilia enjoys soaking up the sunshine outdoors on a regular basis, but says that residents have a wide variety of activities from which to choose.

"You do what you want to do," she says.

For thirty years, Bartley Healthcare has provided that flexibility to seniors requiring a wide range of facility services, thanks to Chief Executive Officer Philip Scalo and his physician partners.

"My partners had a very big practice in Jackson," Scalo says. "We thought we could open a facility and do a very good job meeting residents' needs."

With his financial and legal expertise, Scalo and his physician partners make a good team.

Others think so, too.

The Orchards at Bartley has received numerous awards for excellence from the New Jersey Department of Health and Senior Services in partnership with the Healthcare Association of New Jersey (HCANJ); the American Healthcare Association/ National Center for Assisted Living; and the Assisted Living Federation of America.

"What we've always tried to do is be leaders in our field," Scalo says.

For the past three decades, that has been the hallmark of the Bartley experience for residents and the staff that serve their healthcare needs.

Bartley Healthcare opened as a 120-bed skilled nursing home in 1985, one year after breaking ground.

Scalo says the facility's first residents were in their seventies, but stayed into their eighties and late nineties.

Bartley Healthcare began expanding its' range of services and facilities by opening a memory care unit and a post-acute rehabilitation unit where patients typically stay less than 30 days, then return to their homes.

Today, Bartley Healthcare is a 234-bed facility offering a full range of skilled nursing services for orthopedic conditions and post-surgical joint replacements; cardiac and post-cardiac surgery recovery programs; enteral feeding; IV therapy, multiple trauma; pain management; respiratory; stroke; tracheostomy; and wound care.

The campus facilities also offer inpatient and outpatient rehabilitation; assisted living; memory care programs; respite/ hospice; and at-home services.

"We started with a basic concept, understanding and meeting the individual needs of both resident and patient,"Scalo says. "Each step of our development has been based on the need for services. (For example,) in the late 1990s, we saw the need for memory care programs."

Scalo says that he and his partners have plans to add respiratory services and a sub-acute program for Alzheimer's patients.

Even after a resident leaves Bartley Healthcare, the facility ensures their continued rehabilitation by providing a follow-up program.

Residents that live at The Orchards At Bartley Assisted Living will feel right at home right away.

Nestled in a quiet country setting, The Orchards promotes a neighborhood environment. Located within the community, "Main Street" is a hub of activity that features a theater, exercise center, library with computers, hair salon and barber shop, game room and other gathering areas.

Family recreational opportunities abound at the neighborhood movie theater, greenhouse and playground for grandchildren.

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–Chief Executive Officer Philip Scalo

At any age, there is something fun to do at The Orchards for assisted living residents and their visitors.

In the privacy of independent suites, located by street names in The Orchard's assisted living wings, residents can decorate their new home with their favorite furnishings and beloved mementos. For every taste, there is a floor plan that meets every resident's needs.

Residents can share their Bartley adventure with other residents or pursue independent pastimes, indoors or outdoors. The choice is theirs.

Scalo says that Bartley's core values are attitude, trust, teamwork, integrity, respect and excellence, which he emphasizes on a green bracelet with the acronym "A.T.T.I.R.E."

"The key thing we stress is that we're a home providing the care levels needed at a certain phase in (an individual's) life," Scalo says. "It's home for (on-site) staff, not just residents. We are very experienced in this community and (we) give back to our community."

Bartley Healthcare Nursing and Rehabilitation is located at 175 Bartley Road, Jackson NJ 08527. For further information about their services, call the facility at 732-370-4700.

The Orchards At Bartley Assisted Living is located at 100 North County Line Road, Jackson NJ 08527. For further information about their services, call the facility at 732-730-1700.

For further information about both facilities, visit the company's Web site at *bartleyhealthcare.com.*