

BUSINESS PROFILE

Jersey Shore TRANSMISSION

"Your One Stop Repair Shop For Anything Automotive!"

By Joanne Berroa

When we stepped into Jersey Shore Transmission's shop, we smelled the faint scent of grease and witnessed the hub of a busy automotive service center. In the background, a radio was playing calming music, while three vehicles rested atop the shop's lifts, among them

a nifty '58 Chevrolet truck. Smiling a friendly greeting, Tom DiMiele, owner and operator of Jersey Shore Transmission on Route 9 in Waretown, welcomed us and fell easily into explaining his passion for rebuilding transmissions.

When one thinks of transmission repair, the common reaction is, "Oh, no! That's going to cost a fortune!" Tom DiMiele adamantly refutes that. Quality work can be had for less than expected at his shop for a number of reasons. Because he owns the building the shop is housed in, he can pass on his savings in overhead to his customers. His prices are more than fair---

they are undoubtedly the lowest in the area. All work is done on the premises by Tom DiMiele, his two sons and his mechanic, William, and not farmed out to other locations as some shops do while adding the cost on to the customer. Tom DiMiele offers nearly 40 years of experience in rebuilding transmissions



Tom DiMiele, owner and operator of Jersey Shore Transmission.

and he adds a little extra. "I will gladly invite a customer into my shop, show him his vehicle's transmission, explain the parts that are needed and how they mesh and answer any questions the customer may have about their transmission repair."

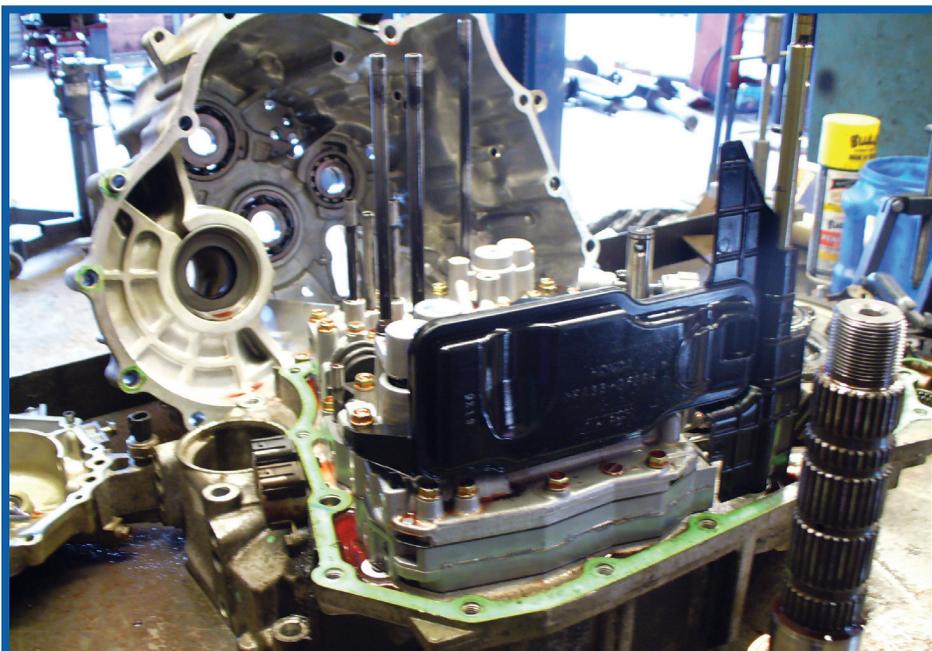
If you've never had a problem with transmissions before, but you have a problem now and are nervous about finding the right shop to do the

work, look no further. In one short phone call, Tom DiMiele can quote you a price, giving the least amount and the highest amount the repair will cost. Though most repairs fall around midpoint, the actual price is never any higher than what he quotes, even if additional work may be required in the process.

Prospective customers like the fact that he is open and honest right from the start, and that his work is top notch. He uses all new parts, and will even give you the old parts back if you want them. Tom DiMiele is certified, and guarantees his

transmission rebuilds. "We warranty our rebuilds for two years/24,000 miles," he states. And he will honor AAA and senior citizen discounts, too. For those of you who break down on the road or live a few miles away, rest easy. Jersey Shore Transmission offers free towing service from where you are to the Waretown shop.

Although Tom DiMiele has been in the automotive business since 1978,



A customer's transmission being rebuilt in the shop.



Jersey Shore Transmission is located at 307 Rt. 9 South, Waretown.

and at the Rt. 9 location in Waretown since 2001, Jersey Shore Transmission has only been open since July 2010. Prior to opening the shop as Jersey Shore Transmission, the property was home to a Cottman, then an AAMCO franchise, which Tom DiMiele sold in 2008. Even though it has been only a few years since Jersey Shore Transmission opened its doors, several repair shops in the area send referrals for transmission work to Tom DiMiele exclusively because of his fine reputation. He smiles as he remembers one of his customers who told him, "I'm glad you never called me back to raise the price you quoted." Offering a good price for his work does not mean a customer has to compromise quality. Tom DiMiele's rebuilds are superior. He personally stands behind each and every job he does.

Originally from Palisades Park, Tom DiMiele now lives in Manchester with his wife, Elsa, and his daughter, Hannah, and his two sons, Chris and Dominick, who work with him at the shop. Keeping the business "family oriented," his wife helps out with the paperwork from

their home.

How long does a typical transmission rebuild take? "It can take up to 15 hours of labor, a minimum of two to four days," he states. Priding themselves on servicing any car or truck, domestic or foreign, automatic or standard, the staff at Jersey Shore Transmission work on vehicles from the pre-1960s to the newest models. If you have an engine knock or bad brakes, Jersey Shore Transmission is the right repair shop for your vehicle. They deal with just about any problem your car or truck may have—whether it be an oil change, routine maintenance, timing belts, tires, brakes, to a hefty transmission repair. They do complete auto repair and even offer free diagnostic service for those times when you are driving and your check engine light comes on for no apparent reason. It's nice to know you won't be charged a fortune to find out why. The premises consists of four bays and four lifts; and a typical day sees Tom DiMiele and his staff working on mechanical issues in addition to transmissions. "What is your favorite repair job?" we asked. With a twinkle in

his eyes, he says profoundly, "Standing behind the bench rebuilding transmissions."

"What if a customer wanted a new transmission installed instead of having theirs rebuilt?" we asked. It was a good question, and we learned there's really no such thing as a new transmission. All transmissions are rebuilt whether you get them from a local shop, a dealership or elsewhere. The only new transmissions are those which are included in new vehicles right from the factory.

If you would like to get an estimate for a transmission rebuild or set up an appointment for service, you can call Tom at 609-488-5844 anytime from 8 a.m. to 5 p.m. Monday through Friday, and 8 a.m. to 1 p.m. on Saturday. You can visit their Web site at www.JerseyShoreTransmissions.com or email Tom at gaetano1214@hotmail.com. The shop is located at 307 Rt. 9 South in Waretown. Remember, if your vehicle needs service or a new transmission, you can reap peace of mind knowing your vehicle is in excellent hands for a truly reasonable price at Jersey Shore Transmission!