

# BUSINESS PROFILE

## Mid Jersey Building Supply

Mid Jersey Building Supply, located at 2486 Ridgeway Boulevard in Manchester, is a leading wholesale building materials supply company offering top quality service and products to professional builders and contractors. Last year, they opened their doors to the general public offering the same top quality service and products the pros use to the do it yourself homeowner.

Unlike others in the land of the mega building supply chain stores, Mid Jersey Building Supply is family owned and operated, giving those customers who construct, repair or remodel expert and personal service and assistance.

Owner Bob Jeffers has lived in Manchester since 1966. He started his journey into the construction business at the age of 14. He worked for many different contractors over the years learning and honing his craft along the way. In 1976, he was building custom homes and other custom projects and began his own business. Ten

years ago that building knowledge and business transformed and became the building supply business with a warehouse store previously located on Route 37.

Mid Jersey Building Supply is a complete building supply warehouse offering many different products. They offer everything from windows by Silverline and M&W, Therma-Tru Masonite interior doors and trim and Pella & Larson storm doors. They carry dry Douglas fir plywood lumber and LVL beams, Duraflash vinyl trim and flashing, Alcoa vinyl siding, Mid-America shutters and Wayne Dalton garage doors, as well as roofing, sheet-rock, insulation, caulking, ceilings, awnings and canopies. Mid Jersey Building Supply also offers custom trim and railings.

Mid Jersey Building Supply also offers complete and expert custom kitchen design and cabinetry. Cabinets in brands such as Aristocraft, Europa, Norcraft and CNC as well as meganite and laminated

Formica counter tops.

Bob Jeffers is the man with the kitchen expertise who does as many as four or five kitchens a week. He also takes great care to get the measuring right the first time. In some cases, a complete kitchen, including counter tops, can be delivered in as little as three days.

Jeffers said, "We departmentalize everyone so they are an expert in their field." Son Bobby is the window specialist while long time employee Kerry Farrelley is the specialist in lumber and trim.

"We offer guidance, solutions and support for our customers that the big box stores do not," said Bob.

Though Mid Jersey Building Supply does not offer installation or construction themselves, they do have a list of fully licensed and insured expert contractors that they highly recommend.

"We stand behind everything," said Jeffers. "We are here today, here tomorrow."

The fact that Mr. Jeffers owns and does not lease the five acres of land Mid Jersey Building Supply is located on is a testament to the stability of his business. Mid Jersey Building Supply has also expanded several times over the years, buying out failing businesses and area competitors. It has taken 2 ½ years to reach approval, but Mid Jersey Building Supply is also expanding, adding 45,000 square feet of warehouse space to soon house even more products.

When asked if there was a down

**Left to right, owner Bob Jeffers and his son, Bobby Jeffers, the window specialist.**



**Mid Jersey Building Supply's showroom is located at 2486 Ridgeway Boulevard in Manchester.**

side to his business, Bob Jeffers could not think of any. "I enjoy coming to work every day because every day is different and I enjoy dealing with the contractors and homeowners. They're good people," said Bob.

Being a community-minded family man, Bob Jeffers supplied the lumber for a tee pee at the Manchester grammar school where his 6-year-old granddaughter, Julianne, attends. Four-year-old grandson Owen attends the Lil Sprouts preschool in Toms River. Mid Jersey Building Supply also deals with the Naval Air Station in Lakehurst.

Though Bob says he has seen an increase in business with the economy slowly making a turn for the better and more people starting repairs, remodeling and construction projects, there is still a need for credit. Mid Jersey Building Supply offers General Electric credit to homeowners and Blue Tarp credit

for contractors.

Mid Jersey Building Supply also has a fleet of five delivery trucks and offers free delivery on all the products they sell. It is not unusual for them to ship to such faraway places as Connecticut, Massachusetts, New York (including Long Island and Staten Island), Delaware and Maryland. Offering top quality products at reasonable prices is what Mid Jersey Building Supply is all about, expert sales and service with a family feel.

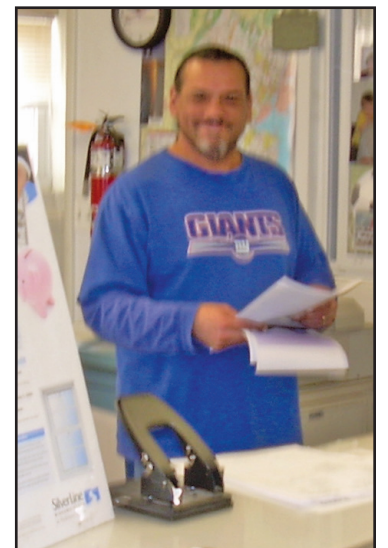
The next time you find yourself in need of some building supplies or advice, follow Mid Jersey's motto and "go where the pros go" and stop in Mid Jersey Building Supply's showroom located at 2486 Ridgeway Boulevard in Manchester. They are open Monday through Friday from 7:30 a.m. to 4:30 p.m. and on Saturday from 7 a.m. to 4 p.m. Or you can give them a call at 732-657-2000 or visit them on the Web at [www.mjbs.us](http://www.mjbs.us).



**Mid Jersey Building Supply offers free delivery.**



**The warehouse boasts many different products for customers.**



**Kerry Farrelly, lumber & trim**

*SPECIAL ADVERTISING SECTION*