

PROFESSIONAL PROFILE

Garden State Hearing And Balance Center

A commitment to patients, coupled with technology and value have set Garden State Hearing & Balance Center apart for years, with recent investments making the treatment of hearing loss and similar conditions more manageable than ever.

The practice, which has offices in Toms River, Manahawkin and Whiting, was the first in the United States to be Audigy-Certified, a testament to its adherence to the industry's best practices that are required for certification.

"Any business that is Audigy-Certified, from a best practices standpoint, is in the top two to three percent in the country," said Dr. Isidore Kirsh – commonly known as Dr. Izzy – founder and director of the practice, who holds a doctorate degree (Ph.D.) from the Union Institute & University.

The Center performs testing for patients with auditory processing disorders and testing for people who are suffering from tinnitus – ringing in the ears – as well as hearing loss and balance issues.

Dr. Kirsh's practice includes state-of-the-art equipment to evaluate hearing and balance issues, which are often related to inner ear disorders.

"Seventy percent of patients who complain of balance problems usually have an inner ear component," Dr.

Kirsh said.

Hearing loss, unfortunately, often goes untreated since it is not painful and often not a priority for patients. But for the 40 million people who suffer from it, Dr. Kirsh explains, it is important that they seek diagnosis and treatment to improve their life and ensure good health.

"Over the last few years, there have been a lot of studies that show a relationship between untreated hearing loss and memory deficits such as dementia and Alzheimer's, which means your susceptibility to obtaining these memory issues increases as

a function of the hearing loss that you have," Dr. Kirsh said.

With rare exception, the only way

to help preserve your hearing is through a hearing aid – sometimes a stumbling block for patients who are self-conscious about wearing one. But technological improvements have led to the devices becoming virtually invisible, and more helpful than ever.

"They can be 100 percent invisible, they can have Bluetooth as well as Wi-Fi capabilities," Dr. Kirsh explained. "You can stream a signal through your iPhone or your television, even movies and Broadway shows, right to your hearing aid. Most of today's hearing aids are very inconspicuous, meaning the



Pictured is Dr. Isidore Kirsh. His offices are located at 250 Route 37 West, Toms River, 732-573-4020; 53 Nautilus Drive, Suite C, 1st Floor, Manahawkin, 609-489-5415; 75 Lacey Road Ste 1B, Whiting, 732-606-4912. Visit gardenstatehearing.com for more information.

cosmetic issue is really not an issue anymore."

Hearing aids also can have features such as GPS locator capability.

"The technology is improving significantly every year," Dr. Kirsh said.

For patients, hearing aids can be financed interest free for 24 months, and Dr. Kirsh's practice provides free battery replacements for life. Patients can also return a hearing aid during a 75 day trial period, during which time they return to Garden State Hearing &



Balance Center a minimum of three times to check on their progress.

"We don't over schedule or double book, so people are generally seen on time," said Dr. Kirsh.

The practice has thrived on accessibility for patients, investments in technology, and the easing of the financial aspect of treatment.

"We try to give people as much value as possible, and



that really separates us from some of the other hearing care professionals out there," Better hearing is a priceless gift! Dr. Kirsh said.

